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Keith Dinnie is the author of City Branding (3.50 avg rating, 8 ratings, 2 reviews, published 2011), Nation Branding Keith Dinnie s Followers.

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Dr Keith Dinnie is the author of Nation Branding: Concepts, Issues, Practice (Butterworth-Heinemann, 2007). From January 2008 he will be based in Tokyo as Associate

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